



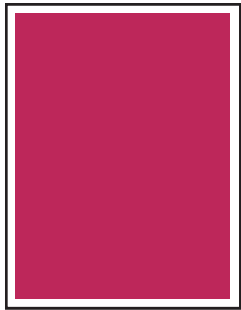
AT LAKEWOOD RANCH

rate sheet/production specs

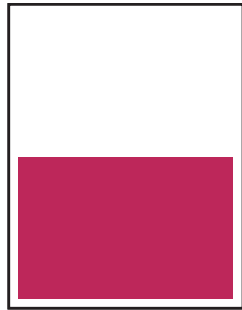
Space Reservation Deadline **Sept. 8, 2017**
 Creative Ad Artwork Deadline **Oct. 3, 2017**

For Space Reservation or
 Sponsorship Opportunities contact:

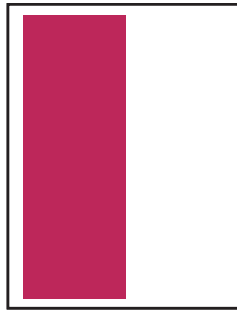
Sherri Sweeny
 941.907.0000 | 941.757.5263 Fax
 sherri@sarasotapolo.com



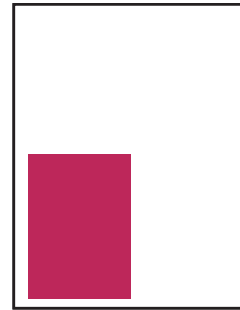
Full Page
 Trim Size: 8 1/2" W x 11"
 Live Area: 7 1/2" W x 10"
 Bleed: 8 3/4" W x 11 1/4"



Half Page
 Ad Size: 8" W x 5.125"



1/2 Page Vertical
 Ad Size: 3.875" W x 10.5"



1/4 Page
 Ad Size: 3.875 W x 5.125"

**PLEASE NOTE
 NEW HALF
 AND QUARTER
 AD SIZES!**

Production Requirements

- Accepted file formats are high-resolution PDF. Source files and hard copies will NOT be accepted.
- Artwork must be supplied on MAC-readable CD or electronically. Contact qdesign for electronic delivery options.
- All ads are 4-color process. All images must be CMYK TIFF or EPS. No RGB or JPG images.
- Convert all type to outline where applicable.
- Images must be 300 dpi.
- Spread ads should be created in one file and must provide sufficient bleeds.
- Any ads requiring additional graphic conversions or manipulation will automatically be billed at \$125/hour.

Required Proofs and Materials

- A hard copy color proof is required for each ad.
- Include a contact name, phone number and a copy of this contract to ensure proper processing.

Submit All Artwork to:

Michelle Qualley 941.360.6604
 qdesign, LLC mqualley@qdesignllc.com
 13227 Palermo Dr
 Lakewood Ranch, FL 34211 **Dropbox:**
 Available on request

Contact qdesign for any production questions or if you need assistance in ad design.

4/C Ad Space	Rate	Buy	Cost
Back Cover (1)	\$3350	X	<u>check availability</u>
Inside Front Cover (1)	\$2600	X	<u>check availability</u>
Inside Back Cover (1)	\$2150	X	<u>check availability</u>
Premium Position	\$1950	X	_____
Full Page*	\$1750	X	_____
1/2 Page*	\$1250	X	_____
1/2 Page Vertical*	\$1250	X	_____
1/4 Page*	\$850	X	_____
*Specific ad placement requires a 10% premium: _____			
Total Cost: _____			
50% Deposit Reserves Space: _____			
Balance Due 30 Days Prior to Publication: _____			

Contact: _____

Corporation: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

 Advertiser's Signature Date

 Sales Representative Date

Sarasota Polo Club and qdesign LLC reserve the right to refuse any advertiser and shall not be held liable for any damages due to failure to print ad or publication. Advertisers assume all responsibility for ad content including artwork, logos, text and any unsaid errors and agree to hold Sarasota Polo Club and qdesign harmless. All ads are positioned at the discretion of publisher.